

Notified PR Platform For Agencies

Why the PR Platform for your clients?

The Notified PR Platform was built based on customer feedback, so it integrates all PR tools while being easy to use. **We eliminate the need to subscribe to multiple platforms for different areas of your work.** Notified's Public Relations solutions help you amplify your clients' stories — powerfully, effectively, and flawlessly.

- Complete client deliverables with the integrated Notified PR Platform and eliminate the need to subscribe to multiple tools.
- With Notified as your single partner, differentiate your value to clients and increase retention with better and more frequent data insights.
- Receive ongoing support from the Notified services teams including onboarding, editorial, and account management.
- Complement the agency team with easy-to-use tools for your media relations and content creation to support offering higher-value strategic services.
- Increase your agency's offerings with our agency-friendly toolset.

We are more than our amazing software. Our experts work with clients to develop, deploy, and measure their communications.

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The Notified Advantage

The Notified PR Platform:

- Monitors articles across 175,000+ news sites
- Tracks 2 billion social media mentions every year
- Covers 3000+ TV and radio stations available in 16 global markets
- Tracks 50,000+ podcasts with more than 7,000 new podcast episodes transcribed daily
- Includes 550,000+ unique contact profiles curated by humans and enhanced with AI

Notified's solutions combine advanced software and a simplified workflow supported by a team of industry experts.

Use Cases

Share client news

GlobeNewswire distributes press releases to your geographic, industry, and demographically aligned audiences. Our expert editorial support oversees the preparation and distribution of the release, reducing risks related to incorrect platform usage or spelling errors.

Monitor your clients' media

The Notified PR Platform helps you monitor and measure campaigns and market events so you can control your narratives.

Connect with journalists

Easily find relevant journalists and publishing opportunities with a powerful search engine, global contacts, and editorial calendars.

Manage your client's newsrooms

Automatically post your client's press releases, easily display earned media that you secured for them, and quickly publish press kits for media to download – all within an intuitive user interface.

Prove ROI

Easily customize dashboards and coverage books to showcase the impact you have made for your clients.

What's Included:

- GlobeNewswire press release distribution
- AI Press Release Generator
- Media Monitoring
- Social Listening
- Newsrooms
- Amplify Boards
- Coverage Books
- Custom Newsletters
- Custom Dashboards
- Media Contacts Database
- Robust press release analytics